



December 16, 2007

Dear Fellow NCACE Members,

NCACE's Annual Conference is May 9 - 11, 2007 at the Crowne Plaza Resort in Asheville. Join us as we celebrate our theme, "Rise to the Challenge."

Experts agree that in order to build relationships and increase brand awareness you need to go beyond advertising to gain recognition and position your organization as a leader in the field. We invite your organization to "rise to the challenge" as a sponsor for the 2007 Annual Conference.

#### Why sponsor NCACE?

- **Record of Excellence** – NCACE is continually recognized as an outstanding organization dedicated to the professional development and building a productive statewide network between colleges and universities and employers. This is our 38<sup>th</sup> annual conference!
- **Brand Recognition** – The NCACE annual conference gives your organization the opportunity to showcase your organization as a great place to work, be recognized as a strong advocate for the role of colleges/universities in work force development, and gain statewide visibility.
- **Focus on Professionalism** – Your organization's sponsorship goes directly to the professional development of our members. The NCACE annual conference is often the only professional development conference our members attend each year, and therefore it is our commitment to present programs and speakers that address the most pressing issues and cutting edge practices in career services and employment recruiting.

Our success depends on you for generous contributions and we want to solicit your support.

The attached page identifies the number of options available, making the sponsorship opportunity possible for everyone. **Your donation of any amount makes a difference** for all who participate, and has a direct impact on how effective and accessible the conference can be for our members!

Thank you for considering your support for the NCACE 2007 Annual Conference!

Sincerely,

Lee Holifield  
HSBC North America  
Sponsorship Co-Chair  
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Mark Werbeach  
UNC Wilmington  
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# CONFERENCE SPONSORSHIP FORM



**“Rise to the Challenge”  
NCACE 2007 Annual Conference  
May 9 - 11, 2007**

NC Association of Colleges and Employers offers these sponsorship options. We are asking for your financial support for this year’s conference. To maximize your sponsorship recognition please complete and return this form along with your check to Mark Werbeach, Sponsorship Co-Chair By March 2, 2007. If you have questions call Mark at 910.962.3174 or email him at werbeachm@uncw.edu.

Please select your sponsorship level below *and* designate the preferred use of your donation on the next page.

**Diamond Level Sponsor: \$3500 and above**

- Two full complimentary registrations (\$320 value)
- Recognition in all media and promotional materials
- Full Page ad in the conference program
- Recognition on conference website with link to your organization’s web site

**Platinum Level Sponsor: \$2000 to \$3499**

- One full complimentary registration (\$160 value)
- Recognition in all media and promotional materials
- Three quarter page ad in conference program
- Recognition on conference web site with link to your organization’s web site

**Gold Level Sponsor: \$1000 to \$1999**

- Recognition in all media and promotional materials
- Half page ad in conference program
- Recognition on conference web site with link to your organization’s web site

**Silver Level Sponsor: \$500 to \$999**

- Recognition in all media and promotional materials
- Quarter page ad in conference program
- Recognition on conference web site with link to your organization’s web site

**Bronze Level Sponsor: \$100 to \$499**

- Recognition in conference program
- Recognition on conference web site with link to your organization's web site

**Magnolia Level Sponsor: up to \$99**

- Recognition in conference program
- Recognition on conference web site

**Other / in-kind sponsorship opportunities** (see next page for options)

## SPONSOR INFORMATION

**Organization Name:**  **Website:**

**Contact Person:**

**First Name:**  **Last Name:**  **Title:**

**Telephone:**  **Fax:**  **E-mail:**

**Please make your contribution by March 2, 2006. Make checks payable to: NCACE (Tax ID# 56-1313958)**

**Send your form and check to:**

Mark Werbeach, UNCW Career Services, 601 South College Road, Wilmington, NC 28403

# PROGRAM AND EVENT SPONSORSHIP OPPORTUNITIES

\_\_\_ Keynote Speakers

\_\_\_ Opening Luncheon (Wednesday)

President's Reception (Wednesday)

\_\_\_ Heavy hors d'oeuvres      \_\_\_ Entertainment

Reception and Dinner (Thursday Evening)

\_\_\_ Food      \_\_\_ Entertainment

\_\_\_ General Conference Support

## OTHER / IN-KIND SPONSORSHIP OPPORTUNITIES

The value of any of these will be credited toward the various sponsor levels on reverse side of form and you will receive the corresponding benefits of that sponsor level. Please specify what you'd like to donate in the space provided or add your own in-kind donation to the list:

\_\_\_ Printing Costs (e.g. program, signs, posters): \_\_\_\_\_

\_\_\_ Audio Visual Equipment (e.g. screens, overhead projector): \_\_\_\_\_

\_\_\_ Technology Equipment (e.g. laptops, printers, LCDs, fixed/wireless microphone): \_\_\_\_\_

\_\_\_\_\_

\_\_\_ Name Badges: \_\_\_\_\_

\_\_\_ T-Shirts: \_\_\_\_\_

\_\_\_ Gifts for Give Away Bags at Registration (e.g. pens, pads, highlighters, hard candy/mints): \_\_\_\_\_

\_\_\_\_\_

\_\_\_ Gifts for membership: \_\_\_\_\_

\_\_\_ Gifts for speakers (e.g. keynote speakers, breakout speakers): \_\_\_\_\_

\_\_\_ Items for Hospitality Suite (e.g. decorations, large coffee pot, small give-aways): \_\_\_\_\_

\_\_\_ Other: \_\_\_\_\_

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**Send your form and check to:**

Mark Werbeach, UNCW Career Services, 601 South College Road, Wilmington, NC 28403