

North Carolina ACE

Association of Colleges and Employers



Jennifer Brooks, President

Partnership of Business, Education and Government

NCACE End-of-year Report

Welcome to the first edition of the NCACE online newsletter! We are very excited about this “innovation.” Not only will it save thousands of dollars per year in printing and mailing costs, it will allow for more timely dissemination of news and events. In the past, by the time the newsletter was mailed, the news in print was actually not new. Filling the newsletter committee has never been easy. The level of work involved with putting a newsletter together--collecting articles, writing them when none could be collected, editing, and publishing all are labor intensive and extremely time consuming. The NCACE board is excited to finally be getting all of that behind us and moving into the 21st century.

It has been a very productive year for NCACE. Early on, I stated my goals as president to be integrating technology into each committee and to better involve all members in the activities of the group. Kerri Keller and Beverly Marchi have done a great job getting our web site and listserv up-to-date. I think it was running about three years behind when they took over the tech committee! Right now, membership information, conference materials and information on job fairs, professional development workshops and employer visitations populate the web site. Now that they have invested in the process, both Kerri and Beverly have agreed to stay on another year to work on ncace.org's redesign. By this time next year, it will be fully functioning and look great, too!

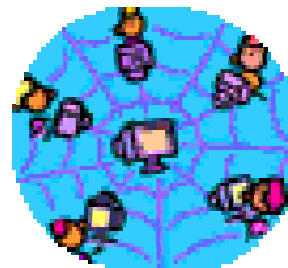
Our communications and marketing team, chaired by Holly Sweat and Danny Torian, have taken steps to put together a marketing plan for the organization. A display unit, talked about for years, has finally been ordered and professional pictures of the organization are being sought. The thought behind the display unit is to take NCACE on the road, targeting events where prospective members will be in attendance. Members from population bases (RTP, the Triad, Charlotte, Wilmington, Asheville, etc.) will be asked to take the lead with these membership drives. There has even been talk of an NCACE-sponsored golf tournament!

I have really enjoyed leading NCACE the past year, and look forward to being a part of this group for years to come. Thanks to everyone for your support and encouragement; I couldn't have made it without you!

Your soon-to-be past president,
Jennifer

The NEW Online Newsletter

Each month you will receive an email notification indicating that a new online newsletter is available for your viewing. A direct link from this email will be given to make the process of accessing the site of the newsletter a bit easier. However, if you wish, you can also access the online newsletter via the NCACE site at www.ncace.org.



Join the NCACE Listserv!

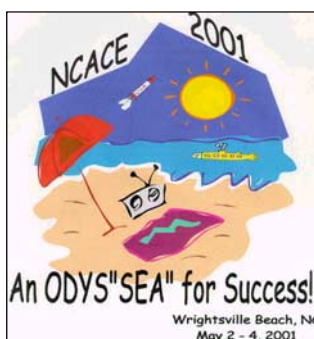
When you post a new message it will automatically go to all members of the listserv – 95 to date! Share ideas and questions with NCACE members. When you reply to a message sent to you, it will also go to all members of the listserv. If you wish to reply to the original author, do not hit the reply button. Create a new email message! Join in the fun and give it a try.

Kerri Day Keller
Beverly Marchi
Co-Chairs, Technology Committee

To subscribe:
ncace-subscribe@yahoogroups.com

To post a message:
ncace@yahoogroups.com

To unsubscribe:
ncace-unsubscribe@yahoogroups.com



NCACE 2001 Odys "sea" for Success! Annual Conference Wrightsville Beach, NC

The entire NCACE 2001 Conference Committee is so excited to bring you this year's annual conference! From the pre-conference Director's Meetings, new member orientation, and opening ceremonies through each quality speaker, concurrent session, best practice, exquisite meals and exceptional entertainment options, we guarantee an exciting, beneficial time for all. Sun...Sand...Excellent Speakers...Top-Notch Programs...Technology...Camaraderie...NCACE 2001: An Odys"sea" for Success!!

Mary Beck Sutton
Jeff Nardo
Co-Chairs, Conference Planning Committee



Partnership of Business, Education and Government

The purpose of the North Carolina Association of Colleges and Employers (NCACE) shall be to bring together all facets of the business, industrial, governmental, and postsecondary level educational communities operating within the state of North Carolina which are involved in the placement, employment and utilization of personnel for the ultimate goal of promoting and developing cooperation between members; to develop a high degree of professionalism in the field of placement; to promote research and the exchange of information needed to continually develop the practices and procedures used in placement; to extend assistance to the membership in the development of professional recruiting practices and policies.

VISIT US ON THE WEB!
WWW.NCACE.ORG
