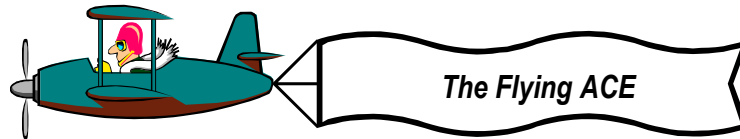




*Partnership of Business, Education and Government*



## **PRESIDENT'S MESSAGE**

A lot has happened since my last message. The world is no longer the same place that it was on September 10, 2001 and it never will be again. We have felt shock, unbelief, sorrow, anger, and pride. Never have I seen the outpour of unity toward a common goal. Never have I seen the flag displayed so proudly, in so many ways. Race differences, age differences, regional differences, and even school rivalries are gone. Everyone has gathered together to work toward a common goal. We have given money, time, blood, and prayers to support the people that are in need. Red, white, and blue are the colors of choice, even as decorations on Christmas trees.

Since that time, we have seen other fallout as well due to September 11, 2001. Companies are struggling to survive. Some are going to make it and some are not. Hundreds of people in North Carolina have lost their jobs through no fault of their own. This impacts entire communities with employers and schools both feeling the change. When companies are cutting back, the priority of recruiting is very low. I feel that this is the time that our organization is needed the most. We have always had a great network to help our members get the information and contacts that they need to do their jobs. This year we are going to be put to the test, to see if we truly "walk the talk". Communication must be foremost in our minds. Take advantage of all that we have to offer, in both educational opportunities and the knowledge and contacts of our members. Any suggestions on what we can do to enhance our qualities are welcomed and encouraged.

Plans move ahead for New Bern in the Spring. The Conference Committee is working long and hard to make this a conference to remember. Volunteers are always welcomed, so please contact Jeanette Moss or Holly Sweat if you would like to contribute time, money, or personality to the cause.

Marcy Bullock has been given the opportunity to spend some time in Australia with her family. She will be working, studying and building relationships with the schools located there. We wish her the best of luck and the time of her life.

Please join me in welcoming Donna Secker to the position of President Elect. Donna has been with the organization for a number of years and has served the Organization in many areas, the most current being the College Representative on the Executive Board. Her replacement will be named at a future time.

Hamilton Morales has left Enterprise and has left an opening on the Executive Board. Mandy Collie has agreed to fill this opening as Employer Representative. Mandy has been instrumental in organizing and growing our membership for the last two years. I am very excited about having her as a voting member of the Executive Board.

It seems that the name of the game is change. Without it, growth can not happen. Please keep our organization and our country in your prayers.

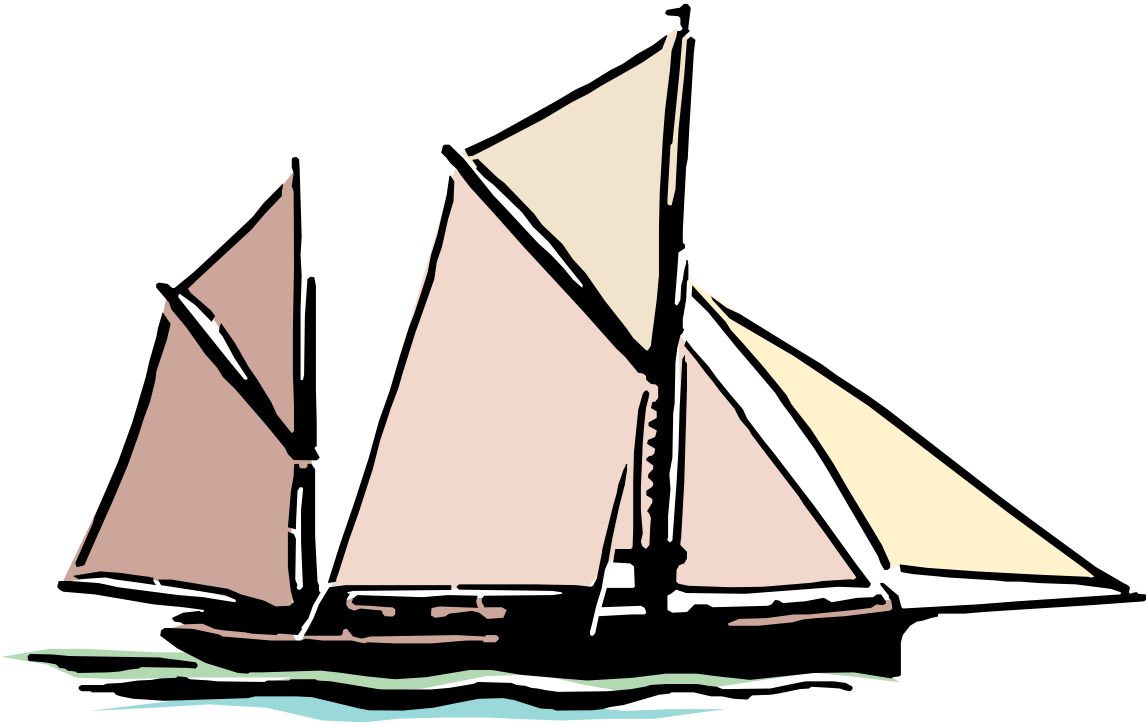
*Marilyn Honeycutt*





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# NCACE 2002



## Seas of Change

**Conference Co-Chairs:**

***Jeannette Moss, Wake Technical Community College  
Holly Sweat, Gardner - Webb University***



**MARK YOUR CALENDAR AND MAKE  
PLANS TO ATTEND**

**NCACE Conference 2002  
“Navigate the Seas of Change”**

**May 8-10, 2002  
Sheraton Grand New Bern  
[www.newbernsheraton.com](http://www.newbernsheraton.com)**

The program committee has already confirmed the keynote speaker for May 8:

*Dr. Blanton Godfrey, Dean of the NCSU School of Textiles will speak on the subject of Quality in Business and Education.*

Stay tuned for more information about session topics,  
keynote speakers, and entertainment.

**WE NEED YOUR EXPERTISE  
Submit a program proposal!**

The NCACE conference program committee invites you to submit program proposals for the NCACE Annual Conference in New Bern, May 8-10, 2002.

One-hour concurrent sessions are needed for any topic relating to career development, hiring or recruiting practices.

**The deadline to submit a pro-  
gram  
Proposal is December 15, 2001**

*Mail or fax your proposals to:*

Kathryn Sack  
Career Services, UNC-G  
P.O. Box 26170  
Greensboro, NC 27402-6170  
336-334-5185 fax

Attn: NCACE 2002  
Conference Proposal



## CAREER PROGRAMS THAT WORK

### Utilizing Alumni for Career Preparation

Alumni can be valuable resources when helping current students prepare to make decisions about their careers, as well as helping students prepare for the transition from college to the work force. Having a network of selected alumni that students can contact is one way of getting former students involved, while having alumni return to campus is another effective and fun way to tap their experience.

At the College of Textiles at NC State University, alumni play a vital role in the career preparation process through an event known as the Real World Forum.

Jointly sponsored by the Textile Career Service's Office and Sigma Tau Sigma, the college's student honor society, the Real World Forum brings five to seven selected alumni back to campus for a panel discussion and open forum. Typically, the alumni have been out of school no longer than five years, but the make up of the panel varies from year to year. Panel members are hand-selected in order to achieve a diverse mix in terms of gender, ethnicity, degree, and work experiences.

The student president of the cosponsoring honor society usually acts as the emcee, but the program basically runs itself. Panel members take the first ten minutes of the forum to introduce themselves and to talk very briefly about their career paths. Following the introductions, the panel fields questions from the audience, which is primarily made up of current students, faculty and staff of the college. New freshmen are given extra credit for attending the event due to the beneficial information provided for those just entering the college.

Questions from the students range from "Why did you choose the career path you did?" to "What changes would you make if you could do it over again?" to "What advice would you give to us based on your experiences?" Other questions are more specific to certain degrees, or are more personal in nature. The general rule of thumb, however, is that no panelist should sugar coat their answers. Students learn the most from true answers...even if the answers are not positive for the college or the specific industry in discussion. To make sure no lulls ruin the forum, questions are provided to several students which are to be asked if a prolonged quiet spell begins.

Alumni enjoy returning to the college to help out current students. Not only do they get to see one another and former faculty, but they also get to give back a little wisdom to those about to graduate.

Following the forum, panelists stay to interact more individually with attendees. Free pizza, provided by the cosponsoring student group, is an added reward to students who remain for the whole event.

To host an event such as the Real World Forum, use your own personal contacts, or utilize the resources of your alumni association to connect with potential panelists. Even career services directors need to stay in touch with the "real world."

Submitted by:

**Kent Hester**

*Associate Director, College of Textiles  
NC State University*



## A Few Words from our Committees:

### **Technology Committee**

**Kerri Day Keller, UNCA**  
**Beverly Marchi, NCSU**

**Did you know there were over 250 "hits" to NCACE.org during the fall semester?**  
**Are your spring Career/Job Fairs listed on the NCACE website?**

Promote your events to employers and other colleges by completing the on-line form at [http://www.ncace.org/career\\_fairs.htm](http://www.ncace.org/career_fairs.htm). Questions? Contact Kerri Day Keller ([kdkeller@unca.edu](mailto:kdkeller@unca.edu))

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### **Communications/Marketing Committee**

**Debbie Bouton, Central Piedmont Community College**  
**Julie Brown, Central Piedmont Community College**

#### **What's Up In Communications?**

- The Communications Committee of NCACE is in the process of developing a new brochure for use in recruiting new members. The brochure is targeted at potential employer members. We expect a delivery date in Mid-February.
- If you would like copies of the new brochure for use at Career Fairs, employers visits, etc., please contact us at [Julie\\_brown@cpcc.cc.nc.us](mailto:Julie_brown@cpcc.cc.nc.us) or [Debbie\\_bouton@cpcc.cc.nc.us](mailto:Debbie_bouton@cpcc.cc.nc.us) and we will make sure that you get copies.
- Special thanks to Peggy Duncan for attending the October CPCC Career Fair to distribute NCACE brochures to employers. If Peggy can't talk them into it, no one can. Thanks also to Kerri Day Keller for including NCACE brochures in her employer packets at the recent Career Fair at UNCA.
- What's going on with you? We want to help you get the word out. Please let us know when you hear about:
  - o Retirements
  - o Babies
  - o Promotions
  - o Marriages (no divorces please, space is limited)
  - o Significant events in your office

Contact us, we're waiting to hear from you!



## **Newsletter Committee**

**Jonathan Pender, East Carolina University**

**Dana Sumner, Meredith College**

***The Flying ACE wants to hear from YOU!***

If you have an article you'd like published in the Flying ACE please contact:

Dana Sumner	Sumnerd@meredith.edu	919 760 8341
Jonathan Pender	Penderj@mail.ecu.edu	252 328 4073

***View a new edition of the Flying ACE on the following dates.***

- November 30, 2001
- February 28, 2002
- April 30, 2002

**SEND US YOUR ARTICLES FOR PUBLICATION**

at least 2 weeks before publication date



*Our thoughts and prayers are with those who have been affected by the events of September 11, 2001.*



### **Board of Directors and Committee Chairs 2001-2001**

**President** Marilyn Honeycutt, VF  
Jeanswear

**President-Elect** Donna Seckar, UNCG

**Past-President** Jennifer Brooks, Kenan-Flagler  
Business School

**Secretary** Carolyn Mark, NC A&T University

**Treasurer** Kent Hester, NC State  
University

**Historian** Karen Kirchof, Duke University

#### **Executive Committee:**

##### **College**

**Representatives** Brutus Jackson, Elizabeth City  
State University; TBA

**Employer Representatives** Mandy Collie,  
Enterprise Rent-A-Car; Noah Davis, Philip Morris  
USA

**Conference Committee** Jeannette Moss, Wake  
Technical Community College; Holly Sweat,  
Gardner-Webb University

**Awards Committee** Gordon Folger, Meredith  
College; Carolyn Mark, NC A&T University

**Employer Visitation** Leslie Rand-Pickett,  
UNCW; Kristy Abernathy, Corning Cable Systems

##### **Communications/Marketing**

**Committee** Debbie Bouton, Central Piedmont  
Community College; Julie Brown, Central  
Piedmont Community College

**Leadership Committee** Karen Thompson,  
UNCW

**Membership Committee** Mandy  
Collie, Enterprise Rent-A-Car; Ember Roberts,  
UNCW

##### **Professional Development**

**Committee** Carmen Dorsey, NC  
Central University; Jane Hertel, GlaxoSmithKline

**Technology Committee** Kerri Day Keller, UNCA;  
Beverly Marchi, NC State University

**Newsletter Committee** Jonathan Pender, East  
Carolina University; Dana Sumner, Meredith  
College



The North Carolina Association of Colleges and Employers is a professional association dedicated to bringing together all facets of the business, industrial, governmental and postsecondary level educational communities operating within the state of North Carolina which are involved in recruitment, employment, and utilization of personnel. For the ultimate goal of promoting and developing cooperation between members; to develop a high degree of professionalism in the field of recruitment; to promote research and the exchange of information needed to continually develop the practices and procedures used in recruitment; to extend assistance to the membership in the development of professional recruiting practices and policies.

#### **The Flying ACE**

North Carolina Association of  
Colleges and Employers  
c/o Dana F. Sumner  
Meredith College Career Center  
3800 Hillsborough Street  
Raleigh, NC 27607-5298