

North Carolina Association of Colleges and Employers

The Flying ACE

A Partnership of Business, Education and Government

Fall 2005

Signaling All NCACE Members Save the Date for the 2006 Conference

By Melanie Rights, Enterprise Rent-a-Car, and Dana Sumner, Meredith College

Begin making plans now for the NCACE 2006 Annual Conference, May 10-12. We're excited to be back at the Sheraton Atlantic Beach Oceanfront Hotel (www.sheratonatlanticbeach.com/). Since we were last there in 1998, the Sheraton has received a complete renovation. For us, this means new conference facilities, new guest rooms, and new public spaces.



Your conference committee has been diligently working since July making sure that this will be a conference to remember. The following members have graciously volunteered to serve:

Awards

Karen Thompson, UNC Wilmington
Jerry Allen, Novozymes North America, Inc.

Business Manager

Holly Sweat, Gardner Webb University

Door Prizes

Kimberly Blackwell, Enterprise Rent-a-Car
Fran Vogelien, UPS

Entertainment

Meredith Goetz, Enterprise Rent-a-Car
Leslie Wright, UNC Wilmington

Hospitality

Larry Donley, East Carolina University
Jay Robinson, Tripps Restaurants and Rockola Grille

Local Arrangements

Jeff Nardo, Coastal Carolina Community College
Lesleigh Terry, Enterprise Rent-a-Car

New Member Orientation

Sarah Wilson, Central Piedmont Community College
Inge Stepp, Fed Ex

Photography

Kristen Penczek, Gardner Webb University
Sandra Gibson, Elizabeth City State University

Printing & Publicity

Brett Woodard, UNC Greensboro

Programs

Suzanne Martin, East Carolina University
Scott Jolley, Duke Power

Recreation

April Norket, Enterprise Rent-a-Car
Michelle Brown, Appalachian State University

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Letter from the President



Hello NCACE!

Can you believe we are already halfway through the fall semester/interview season, and more than a quarter into the NCACE year? Where does the time go!?

I hope everyone is surviving the career fairs, interviews, information sessions and resume reviews...in addition to preparing yourselves for the upcoming holiday season. I was amazed to see Christmas items already on the shelf in a local store. It is remarkable how life seems to move into warp speed as soon as the new school year begins. I wish you all well, during what is for many, our busiest time of the year.

For the past month, all forms of media have been saturated with the death and destruction left by hurricanes Katrina and Rita. I hope no NCACE members were directly impacted by these deadly natural disasters. If anyone knows of a member who has been directly and negatively affected by the hurricanes, please let me know...especially if we, as an association, can do anything to help. Unfortunately, as the TV coverage of the people and places in the Gulf region decreases, so will the support and interest from the public at large. I ask that we all continue to keep the victims of these terrible events in our thoughts and prayers, and that we all continue to support the relief efforts in the ways we are able.

A little closer to home, all of us have been affected by the hurricanes through record high gas prices and widespread travel restrictions. Even the work of NCACE has been negatively impacted as we had to cancel our first employer visitation and professional development workshop due to lack of response. This is in no way a negative reflection on the efforts of the Employer Visitation committee...rather a result of many members without the ability and time to travel. Try your best to attend future professional development events, such as our Coffee & Conversation, and our spring employer visitation, tentatively scheduled for the Greensboro area.

To make travel matters worse, I just received the notice from the State of North Carolina that the reduction on fuel use directives have been extended to the end of October, so NCACE activities for months to come may see the effects. Whenever possible, I ask that you continue to participate in and support our association's activities.

To end my letter on a positive note, the leadership of the association has been working hard since the summer planning retreat to keep NCACE moving forward. Membership has gone from a literal zero to well over one hundred during the month of September, with the best part being that we have good solid information for those members in our database. The Membership Team continues to explore ways to attract new members to NCACE. Although we have a membership committee, it is the responsibility of every current member to bring in new members. Please encourage other employers and college personnel who qualify to join NCACE today!

As evidenced by you reading this letter, the Newsletter Team has produced another fine issue of the Flying Ace. I encourage each member to make it a goal to submit at least one article, update or news item to the newsletter this year. Your input will always improve the quality of our newsletter and publicity to potential new members.

The Leadership Team is currently busy reviewing some issues regarding our membership guidelines, while the Communications and Marketing Team is on the brink of some new and exciting ways for us to get the great word about NCACE out to the masses. Information about the association and our activities is easily accessible thanks to the Technology Team, and looking back at past events is possible thanks to our Historian.

Last but not least is our Annual Conference Team...they have all been hard at work to produce an outstanding conference, which is scheduled for May 10-12, 2006 in Atlantic Beach, NC. This year's conference, NCACE '06: Signals for the Future, will have a nautical theme...complete with a "Captain's Reception" and a "Luau"...and promises to be educational, informative and entertaining. So, mark your calendars now, start saving your pennies (to pay for gas) and plan to join everyone at the beach in May!

I want to thank the leadership of NCACE for the work they have done, and continue to do, to make our association strong. I will close by also thanking each of you, the members, for joining (or renewing with) NCACE. I thank you in advance for your contributions to our profession and for your support of our association. Remember...the greatest ocean exists only because of numerous individual drops of water.

Take Care,
Kent

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Registration

Tony Abbruzzi, UNC Greensboro

Sponsorship/Vendors

Nancy Knight, Target

Karen Kirchof, Duke University

Each committee listed above is working with their own sub-committee, as well, to combine ideas and resources.

Programs

Thank you to those of you who responded to the survey created by the program committee. This feedback will ensure that we develop the program you want. From breakout sessions to keynote speakers, we look forward to this time of thoughtful dialogue and exchange of ideas through the dynamic program that is being planned. We're particularly excited to see the return of our employer and institution panel where representatives from both areas will entertain questions and offer their creative thoughts and ideas as we deal with issues facing our professions. More details to come.

Sponsorship

As we all know, a successful conference cannot happen without our financial support. Karen Kirchof (kgki@duke.edu) of Duke University and Nancy Knight (Nancy.Knight@target.com) of Target, are serving as our sponsorship/vendor co-chairs and they need our help. As you generously send your sponsorship funds to the committee, please also send them names and contact information for other possible sponsorship leads. This year, organizations will have the opportunity to sponsor individual events throughout the conference, such as break sessions, meals, and of course, speakers. Not only will your money go to a good cause, this type of advertisement at each event will increase the awareness of your organization to our NCACE membership as a whole.

Registration

Be on the lookout soon for information about online registration for the conference. This year we are pleased to offer an Early Bird registration rate of \$140 before February 28, 2006.

Hotel Accommodations

Information about hotel reservations will also be coming soon. Online reservations will be available, as well. Confirmed room rates are:

- Oceanview: \$95.00
- Oceanfront: \$125.00
- Oceanfront Suite: \$165.00

These special room rates will be valid 3 days prior to and 3 days after the conference...so make plans to extend your time at Atlantic Beach and turn it in to a long, relaxing weekend getaway.

We look forward to this conference as a time for networking with colleagues and friends, which proves year after year to strengthen professional ties and make constructive changes in the way we work. If you have questions, comments, concerns or ideas, please let us know.

With Deepest Sympathy

Our thoughts and prayers are extended to Jerry Allen and family for the loss his mother (Joyce Morgan) on October 5, 2005. In lieu of flowers, a contribution of kindness was sent on behalf of the entire NCACE organization.

If anyone would like to make a personal contribution, donations can be sent to:

Hospice of the Golden Isles Inc.
1692 Gleynco Parkway
Brunswick, GA 13525
(In memory of Joyce Morgan)

The Flying Ace

is produced by the North Carolina Association of Colleges and Employers (NCACE) for the enjoyment and enrichment of its members. Approximate publishing dates are best described as Winter, Spring, Summer and Fall. Issues are accessible online (via a free Adobe Acrobat Reader) at www.ncace.org.

If you would like to submit articles, updates, or other information for publication, please send your text in a Microsoft Word document to Cynthia Downing (downingc@ncat.edu). Your comments and feedback are always welcome!

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College of Agriculture and Life Sciences (CAL S) Career Services Office at North Carolina State University Offers a New Online Video Resource for Students

By Tricia Buddin, North Carolina State University College of Agriculture and Life Sciences Career Services

As career counselors, we invest a lot of time and energy into our students; we want them to come see us and use our services. Our mission is to help students define, plan, and achieve their career goals, but despite our endless efforts of classroom announcements, email reminders, workshop presentations, posters, flyers, etc. we still hear statements like the following:

- I wish I had listened in my freshman seminar and started using your office sooner.
- I wish I had come in before my last semester...the career center is great.
- I wish I had devoted more time to my career options when I was a student.
- I wish I had listened to my parents and developed a career plan before now.

Even if students recognize the value of career services, it can be a pretty intimidating place...no matter how friendly and welcoming we try to be. The anxiety associated with finding a job and figuring out the next steps after college is oftentimes overwhelming for students and they choose not to think about it. And then, with classes, labs, group projects, club meetings, and more, what college student has time to think about their career and trek across campus to see a career counselor?

With all of this in mind, CALS Career Services designed "Take 5" this summer. We produced a series of five minute videos designed to introduce our students to important career topics. The length is short enough to be appealing, yet long enough to serve as an orientation to the career process. In these videos,



filled with entertaining images and short sound bites, we were careful to use real people, not actors, so the students could see themselves and relate to the concerns shared by their peers.

A few university career offices have used online videos, but those cyber career center pages seek to replace group workshops with distance education, whereas "Take 5" seeks to do just the opposite. We recognize that students have limited time to devote to career matters and five minutes can be an effective introduction to encourage future follow-up. Virtual help is just the beginning. Not only does each

module include video streams, PowerPoints, and handouts, but it also encourages students to follow-up with the career center in either workshop settings or individual counseling appointments.

We tell our students that in the time it takes to pop a bag of popcorn, they will find career direction and tips to enhance their professional skills. "Take 5" reels the students in leaving them wanting more, and the result is that more students are utilizing our services. Since the launching in August of 2005, we have had over 500 viewers evaluate our "Take 5" videos. Survey results indicate 93% found them worthwhile to watch, 88% wanted to view additional videos, and 84% indicated they would be following up with the career center for additional guidance.

The first eight "Take 5" video modules include: Welcome to Take 5, Interviewing Techniques, Internship Experiences, Skills Portfolios, Resume Tips, Career Decisions, Networking Works, and Kick Start Your Career- Live! They can be viewed online at www.cals.ncsu.edu/takefive

Upcoming Events

Idealist On Campus Institute: Pathways into Nonprofit Careers

Wake Forest University is hosting an Idealist On Campus Institute: Pathways into Nonprofit Careers, a two-day "train-the-trainer" program that convenes college students and campus staff statewide on November 10-11. This training model teaches valuable information to participants, and also equips attendees to return to their home campuses and lead workshops on their own. Idealist staff members will deliver programs focusing on ways that students can pursue nonprofit and other socially responsible career opportunities, and will include both informational and train-the-trainer components. This is a great opportunity to equip yourself to have in-depth conversations with students and others about working in the nonprofit sector. Pre-registration is required to attend. Visit Idealist.org to make your reservation. The \$20 registration fee will be collected at the door during the institute and allows you to attend any or all of the workshops taking place during this two-day event. The event is being co-sponsored by Wake Forest University's Office of Career Services, Pro Humanitate Center and the North Carolina Campus Compact.

Strong Interest Inventory Workshop

Wake Forest University and Consulting Psychologists Press, Inc. will present a workshop on the newly revised Strong Interest Inventory for Career Assessment on November 11, 9:30 a.m. - 3:30 p.m. on the campus of Wake Forest University. The workshop will be facilitated by Catherine Holmes, Education Consultant for CPP. Information and techniques to be addressed are:

- 1) Additions, enhancements and modifications of the newly revised Strong;
- 2) Updates to the General Occupational Themes, Basic Interest Scales, Occupational Scales, and Personal Style Scales;
- 3) Foundation in Strong theory;
- 4) Strategies and techniques for interpreting the newly revised Strong.

Participants can receive 4 CEUs. No prior Strong training is required. Cost is \$45 per person. Space is limited and pre-registration is required by November 4. To register, call Carla Henry of CPP at 800.624.1765, extension 205.



Southern Association of Colleges and Employers

2005 Conference

Miami, Florida • December 5-7

For more information and to register, go to:
www.sace.net

Calling All NCACE Members!

If you plan to attend the SACE conference in Miami this December, please mark your schedules for Monday, December 5 at 5:30 p.m. This is the date and time for the State Association Meeting during the conference, and as usual, NCACE people like to get together and see one another. See you there!

Welcome New NCACE Members!

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NCACE Members

If you haven't done so already, now is the time to renew your membership!

\$35 single membership

\$100 organizational (up to 4 members, \$25 each additional member)

Go to www.ncace.org to renew

NCACE brings together the very best in resources, including career fairs and other networking opportunities.

- Membership can help you raise awareness of your organization on North Carolina college campuses and increase your offer/ acceptance rate.
- The NCACE directory connects you with career services professionals from every corner of the state, in both public and private institutions.
- Our web site plugs you into career fairs at each of our member campuses, as well as consortium events sponsored by multiple campuses.
- NCACE offers workshops, seminars and annual conferences to help you become even more effective at what you do.
- The NCACE Flying ACE quarterly newsletter keeps members up-to-date on best practices, procedures, and upcoming NCACE events.

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Secretary – Leslie Rand-Pickett, NC State University
Treasurer – Holly Sweat, Gardner-Webb University

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 Dana Sumner, Meredith College

Employer Representatives:

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 Fran Vogelien, UPS

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 Dana Sumner, Meredith College

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